

ES ENGINEERED SYSTEMS

2024 MECHANICAL PRODUCTS SOURCEBOOK

KEEP YOUR LISTING IN FRONT OF PROVEN HVACR BUYERS ALL YEAR LONG!

- ✓ *Engineered Systems* delivers a valuable audience of enterprising architecture, engineering, and construction (AEC) professionals to complement your marketing efforts.
- ✓ Listings are referenced year-round to locate equipment and services for commercial and industrial HVAC applications.

LISTING PACKAGES

Premium Listing – \$1085

- Complete contact information
- 50-word company description
- Live links to email & website
- Color logo
- BEST positioning online
- Social Media Links
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship feature

Deluxe Listing – \$550

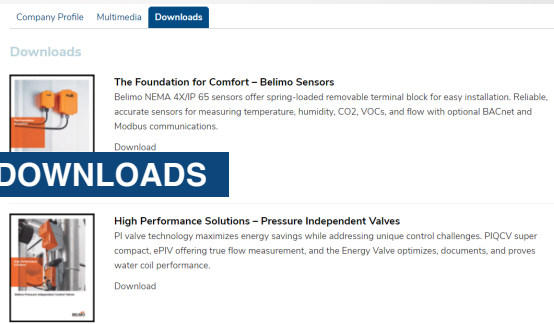
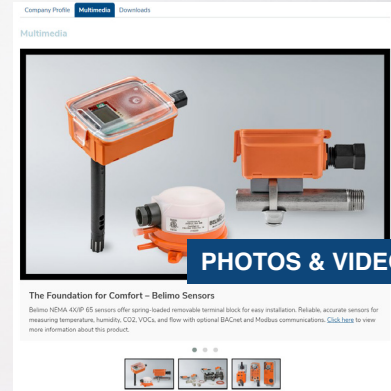
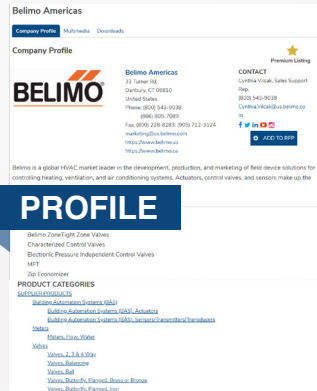
- Complete contact information
- 50-word company description
- Live links to email & website
- Color logo
- Improved positioning online
- Social Media Links

Linked Listing – \$275

- Complete contact information
- 50-word company description
- Live links to email & website
- Social Media Links

Basic Listing – \$60

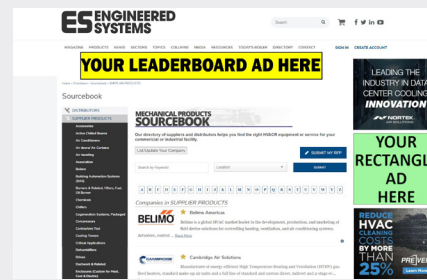
- Limited contact information (excludes email & website)
- 50-word company description



ADDITIONAL OPTIONS

Social Media Links – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.



Leaderboard Ad - \$275

Your 728 x 90 ad appears on the product page of your choice.

Homepage Leaderboard Ad - \$950

Your 728 x 90 ad appears on the homepage of the online Sourcebook. (limited space available)

Medium Rectangle Ad - \$1995

Your 300 x 250 ad appears on EVERY page of the online Sourcebook. (limited space available)

UPDATE YOUR LISTING ONLINE TODAY!

Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com

LISTING DEADLINE: JULY 12, 2024

www.esmagazine.com/sourcebook